



# Distinctive Features of CFNJ's Donor Advised Funds

Fundholders at the Community Foundation of New Jersey are doing creative and spectacular things across the philanthropic spectrum, initiating thousands of grants each year. For the fundholder, it's as easy as choosing where to give. But we add the sophistication of a trusted and flexible philanthropic partner focused on your priorities.

**You have flexibility to customize your investments.** With a fund at the Community Foundation, you're not locked into one of our investment options, though you're welcome to select it. We give you a range of options, including investing the dollars with your own financial advisors, for social impact, or with other philanthropic options.

**You can design charitable projects beyond 501(c)3s.** With a donor advised fund at the Community Foundation, you can support things like police overtime to conduct a pedestrian safety program, or new STEM curriculum for students, or a new playground in your town, or even international projects. Some institutions limit your giving to 501(c)3 nonprofit organizations. We don't.

**We have expertise in using non-publicly traded assets.** We accept a wide range of assets and can be a resource to you and your financial or legal advisors to ensure the maximum tax deduction. Working with the Community Foundation, you can turn your non-publicly traded asset into your own liquid donor advised fund to support the communities or causes you care about. Done well, there's no limit to the ways you can give.

**Our team works for you.** We can design a spectrum of solutions that meet your charitable needs now and in the future, from donor advised funds to legacy funds. In between, we offer a range of scholarship funds, specific issue funds, designated agency funds, and other special projects. No matter what fund type you choose, we'll do the research, partnership-building, site visits, and impact assessment to ensure your philanthropy lives on and drives the change you desire.

**We care about the same things you do.** Unlike some national institutions, we have a stake in the same communities as you. We start and end each day thinking about positive change from High Point to Cape May. Tell us where you live and we'd love to tell you about our work there. Because this is our home, too.

**We have a well-earned reputation for getting you results.** By bringing fundholders together with nonprofits, developing strategies that maximize social return on investment, and offering our own Changemaker projects, we deliver clear outcomes and report back to you on our combined progress. It's why New Jersey's largest companies, nonprofits, and venture philanthropists turn to us for counsel.

**Even your fees go to doing good.** Many financial institutions offer philanthropic funds. What distinguishes the Community Foundation is that our fees help fuel a philanthropic organization that directly benefits the community alongside its fundholders and supports many worthwhile projects and initiatives that make New Jersey a better place.



**COMMUNITY  
FOUNDATION  
OF NEW JERSEY**

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