



Impact Investing

The Community Foundation of New Jersey offers fundholders the ability to participate in impacting investing and thereby enhance the difference they are able to make in communities they care about.

Potential for Return

Impact investing not only allows for critical investments to improve a community, but also holds the potential for delivering a financial return. These returns are often recycled into more and deeper investing in worthwhile community projects or as traditional gifts to nonprofit organizations.

Providing a Social Good

Like most investments, there is no guarantee an impact investment will generate a return, or even be repaid. However, the goal of impact investing is to generate a positive, measurable return that also results in a social good.

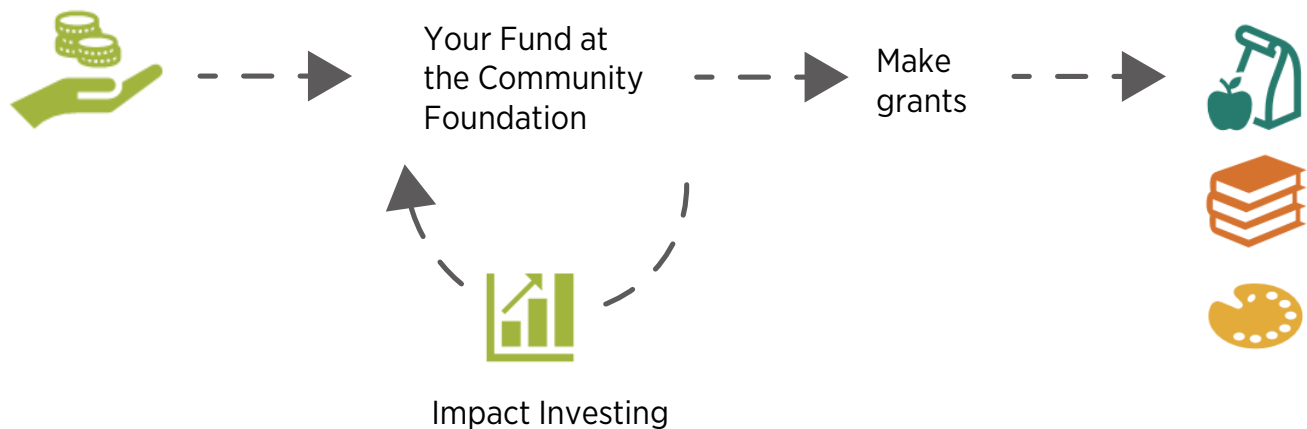
Investment Types

The Community Foundation can help fundholders explore and vet a wide variety of impact investment types, including low-interest loans, credit, and equity. Fundholders make these investments with the expectation that their Fund will be repaid with the return.

Impact investments may be made to seed the construction of affordable housing in a community, improve schools, fund projects that improve public health, or expand access to the arts.

Pooled and Individual Investment Options

With impact investing at the Community Foundation we have helped fundholders partner with other investors as well as pursue investments on their own.



For more information, please contact:

Hans Dekker | hdekker@cfnj.org

PO Box 338 | Morristown, NJ 07963-0338 | 973-267-5533 | www.cfnj.org