

# Distinctive Features of Our Donor Advised Funds

Fundholders collaborate with the Community Foundation of New Jersey (CFNJ) to design and implement creative solutions across the philanthropic spectrum, initiating thousands of grants each year.

You choose where to give. We'll help make your philanthropic goals a reality.

### You have flexibility to customize your investments.

With a fund at the Community Foundation, you're not locked into one of our investment options although you're welcome to select one.

You can invest with your own financial advisor for social impact or choose other philanthropic solutions.

## You can design charitable projects beyond 501(c)(3)s.

With a donor advised fund (DAF) at CFNJ, you can support the projects and organizations that you're passionate about including the arts, education, food security, maternal care, and more.

Some institutions limit your giving to 501(c)(3) nonprofit organizations. At CFNJ, we can implement direct charitable projects.

# We have expertise in using non-publicly traded assets.

We accept a range of assets and can be a resource to you, along with your advisors, to ensure the maximum tax deduction. You can turn your non-publicly traded asset into a liquid DAF that supports the communities you care about. Done well, there's no limit to the ways you can give.

### We provide structure for your giving plan.

We can design a spectrum of solutions that meet your charitable needs now and in the future, from DAFs to legacy funds. CFNJ also offers funds for scholarships, designated agencies, and special projects. No matter the fund type, we'll conduct the research, partnership-building, site visits, and impact assessment to ensure your philanthropy drives the change you desire.

#### We care about the same things you do.

We have a stake in the same communities as you. Tell us where you live, and we'd love to share about our work there. New Jersey is our home, too.

#### We can deliver clear outcomes.

We have a well-earned reputation of delivering clear outcomes and reporting back on our collective progress. Our expertise is why well-known companies, a range of nonprofits, professional advisors, and venture philanthropists collaborate with us.

### Even your fees go toward doing good.

Many financial institutions offer philanthropic funds. However, our fees directly benefit many worthwhile projects that make New Jersey a better place.

